

Common Good Fund: Application Form for 2022/23*

*Please note this is a fund of last resort – you will need to demonstrate to the Common Good Fund Committee that you have tried to secure funding from other sources.

Applicant Group/Organisation:	Selkirk Means Business Ltd (Selkirk BID)
Name of your project:	Replacement and extension of CCTV provision in Selkirk Town Centre
The name of the Common Good Fund that you are applying to:	Selkirk Common Good

What does your organization do and who does it support? If appropriate. (max. 100 words)

Tell us what your group does, the activities it undertakes and in what way it benefits the community.

Selkirk Means Business Limited is a Business Improvement District (BID); a not-for-profit company created to manage and deliver the projects and services within the BID area. Selkirk Means Business Limited is dedicated to improving and making Selkirk town centre a better place to work and to conduct business.

Selkirk Means Business has a mission to encourage sustainable economic growth to Selkirk Town Centre. By pooling resources and working in partnership with existing organizations and bodies, Selkirk Means Business will work to lift Selkirk and drive economic regeneration.

Summarise what you want to use this funding for (max. 100 words)

(i.e. will it increase access, improve quality of life etc.)

The existing CCTV system in the centre of Selkirk is no longer fit for purpose, the overall system has been obsolete for some time and currently none of the existing cameras are functioning.

Selkirk Means Business's original Business Plan included the refreshing of the CCTV system under the objective "Helping Businesses to Thrive". Having received ongoing assurance and support from both businesses and the local community that CCTV was a positive addition to the town, we agreed to deliver this objective by not only replacing the existing CCTV system but by expanding the coverage by adding three new points that will mean the town centre's hot spots are covered, in addition the system has been designed to allow future expansion and alterations if required.

Summarise how the outcomes of the project will be measured/evaluated (max. 100 words)

It is anticipated that anti-social behaviour in the public spaces will reduce dramatically and vandalism to the street furniture, bus shelters and signs stopped.

All requests for access to the CCTV will be documented, and support any future evaluation of the CCTV's success and usefulness. This will include the ability to assess any outlying areas potentially not covered by the system and pin point any potential areas that may benefit from future expansion.

Tell us how your activity/project will make a difference to your organisation and how it will benefit the residents of the current/former Burgh (max. 200 words)

Tell us what activities you plan to carry out and how you will deliver it.

When considering the refurbishment of the CCTV system in January 2020 we carried out a short Facebook poll to gather feedback. The post reached 2,788 members of the wider community and generated 401 engagements. The response was clear: 95% of votes said that the CCTV needed updating. Only 5% saying they did not like the CCTV plan.

Recently, the Selkirk community came together for two community meetings – bringing 190 residents and business owners to discuss Selkirk's future. Initial feedback from each meeting highlighted that security was valued and regarded it as a positive attribute about living in Selkirk. They said:

"We want a town that is clean, with more local amenities, more bins, no litter, no plastic and no vandalism. And less anti-social behaviour."

The impact on businesses to avoid damage to property or have the ability to check footage if damage does occur is clear. The cameras will be a deterrent for disorderly behaviour in public places; they will discourage vandalism; litter dropping and encourage dog walkers to pick up mess.

CCTV will provide security and peace of mind for families, older members of community as well as businesses.

Tell us how your project will be sustainable in the future (max. 100 words)

Write here ...

The CCTV equipment is guaranteed for one year, which is standard for this type of equipment, but the overall life expectancy of the full system is considerably longer and it is anticipated, at the very minimum, will last at least ten years. The ongoing maintenance and the cost of the scheme which will be covered by local sponsorship and income generated from the proposed admin processing fee of £20 for requests to access footage from the system.

The system is fully futureproofed, as it is a wireless system, both software + hardware updates can be updated if required in the future + as previously highlighted, the system has been designed to allow expansion and variations ensuring the town continues to benefit from a high specification CCTV system long term and not become obsolete as the current system.

The system is able to be fully accessible by Police officers, giving real time footage remotely by mobile signal, at any time, this allows the officers to both assess and react swiftly to any potential disturbance locally or area wide as well as use the footage for any potential prosecutions.

Expenditure: Please tell us how much money you need for the entire activity/project (you may be asked to provide up to 3 quotes to support your application)

Item of Expenditure	Cost (£)
Radio infrastructure	£10,700 (ex VAT)
CCTV & NVR	£18,900 (ex VAT)
Total Expenditure	£29,600 (ex VAT)
How much would you like from the Common Good Fund?	£9,995
Please supply a copy of your signed & dated Annual Accounts or Projected Financial Plan	Attached

Have you received funding in the last 5 years from Scottish Borders Council or any other external funders? If so, please detail the fund name, the amount and the purpose of the grant.		
Fund	Amount	Purpose
SBC	£5K	Year one funding - contributing to development of website, street furniture and contribution to cycle station costs.
Selkirk Common Good Fund	£4.5K	Development of cycle station and cycle friendly location in the High Street
SBC and Scottish Government	£21K	Shop Front Scheme – supporting tidying up of 21 businesses in the centre of town.
SOSEP	£20K	Feasibility Study into Car Parking expansion and Haining collaborations.
SBC – COVID Funding	£8K	To support the provision of PPE equipment for businesses, supporting the promotion of “Selkirk, Open for Business” to encourage “shopping local”.
Scottish Town Partnership	£2.5K	To support the provision of PPE equipment for businesses, supporting the promotion of “Selkirk, Open for Business” to encourage “shopping local”.
Scottish Town Partnership	£3K	Town Trade Tradition. Showcasing the town’s manufacturing heritage, working with the General Store to promote and provide retail space in the centre of town.
Scotland Loves Local Grant	£4,650	Improvements and refurbishment of Halliwell’s Close, working in collaboration with Live Borders.
Scotland Loves Local Grant	£2,750	Improvements to Selkirk’s Market Place to encourage the return of events.
SBC – Place Based Investment Plan	£20K	To improve the town centre’s closes, due to be complete summer 2023 (in a similar way to Halliwell’s Close improvements).

Tell us about your own fundraising or how you have secured other funding for this project.

	Amount	Purpose
Money collected through the BID levy	£22,525	Providing security and piece of mind to businesses in BID area.
Private sponsorship	£3,000	To provide specific coverage for the War Memorial.

Individual/Group/Organisation details:

Contact Name:	David Anderson
Position in Group/Org: (if appropriate)	Chair
Home Address:	██████████ ██████
Post Code:	██████
Telephone Number:	██████████
Email Address:	████████████████████
Date:	
Signature:	

Equalities

Do you have an Equal Opportunities Policy or Equality Statement? Yes No

Explain how your project complies with the obligations contained in the Equality Act 2010

CCTV signage will be positioned in public space areas where CCTV cameras are located and in operation. The signage is required to be placed in these areas under the Data Protection Act (DPA) and in accordance to the CCTV Codes of Practice to allow persons the opportunity to modify their behaviour prior to entering a camera zone in which any identified illegal or anti-social behaviour will be reported to relevant law enforcement partners for action and/or such activity which may have been captured and recorded and used later by partners for investigation and possible prosecution.

The signage will also provide details of the CCTV owner and contact details.

Public Protection

Does your idea/project involve work with children, young people under the age of 18 or vulnerable adults? Yes No

If yes what public protection policies do you have in place and how often are these reviewed? Please provide a copy of these or give full details below.

Write here...

NA

Permissions

Does your project involve work to a building or land? Yes No

If yes do you have the following? (please tick relevant)

- A lease agreement (Date of lease _____ and duration _____ years)
- Written permission of owner
- Planning permission (Reference No. 22/00994/FUL)

Common Good Funds

Common Good Funds in Scotland originated in the 15th century and are the assets and income of some of the current/former Burghs. They can represent a substantial portfolio of land, property, some moveable items and investments and by law continue to exist for the benefit of the inhabitants of the former Burghs to which they relate. Scottish Borders Council is the owner of these Funds and each Fund has a sub-committee comprising the relevant local Councillors who make the decisions on the management of the Fund's assets and approval of any requests for funding (up to a limit of £20,000 above which full Council approval is required).

If you are successful in being awarded Common Good Funds, you will be asked to complete a monitoring & evaluation form when your project is complete or within 1 year of receiving funding. Future applications will not be considered until this has been received and the Common Good Fund Sub-Committee are satisfied with the evaluation you have provided.

This completed form and supporting documents should be submitted to Democratic Services, Scottish Borders Council, Council Headquarters, Newtown St Boswells, TD6 0SA. Email: compap@scotborders.gov.uk Telephone: 01835 825005